

En Route

with...

November 2022
Edition Number 1



Hilton-Ames

— EXECUTIVE CHAUFFEUR SERVICE —

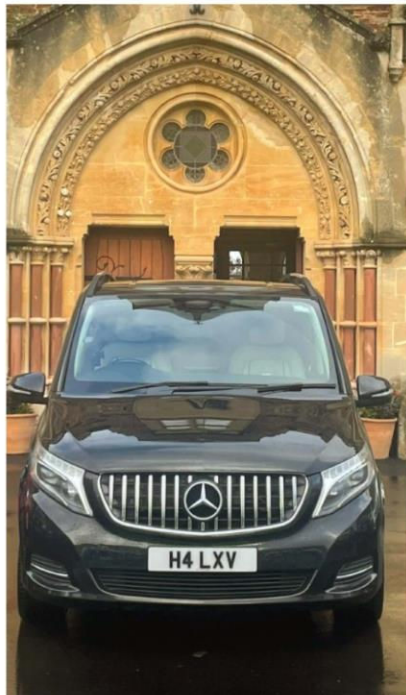
Welcome to the first edition of our quarterly news letter , **En Route with Hilton Ames.** We hope you find it both entertaining and informative. Find out more about the person driving you and some of our more interesting clients. We will have some top tips to improve your driving. We will cover up coming events and places of interest.

So please take five and read on.

PARTY CENTRAL

Welcome to the new name for Chauffeur excellence in the UK.

The 8th November saw Winslade House awash with the great and the good as we unleashed our new brand on the world of executive travel.



Business owners Andy Hilton and Louise Ames toast the launch with a glass of Trevethan Distillery's Chauffeur's Reserve Gin

Social Eyes



If you have an event that you would like featured in Social Eyes please email paul@hiltonameschauffeurs.com with details and photos.

Hilton Ames Brand Launch Party



The Team from Trevethan getting the evening off with a flying start.



Samphire Club members Mark, Jazz and Sara.



The events team from The Osborne Hotel in Torquay enjoying a moment in front of the cameras!



John Harvey of the Samphire Club addressing the guests



Drew Mason from Winslade House ensuring the canapés are served



Claire O'Brien, Adam Levett and Jonny Rocks



Party Goers enjoying the event



Hilton Ames BDM Paul Newman



Tom and Hannah Bexter with Louis Greenaway

Let us take you there: Christmas Shopping any where!

Drive safe with Hilton Ames

3 top tips to help you get from A to B safely.

- 1 Use your mirrors.** Be aware of what is behind you at all times. It could be a blue light vehicle or a motorcycle that will enter your blind spot. Be aware of all vehicles around you and you will have less unpleasant surprises and near misses. At any one time you should be able to tell what is behind with out having to look.
- 2 Stay calm.** If you are running late don't get frustrated and blame others for your bad planning. Angry drivers are dangerous drivers. Frustrated drivers are less likely to observe the road properly and miss potential threats and risks around you. Get there safe rather than not at all.
- 3 No harsh movements.** Harsh braking, aggressive steering and fierce acceleration will increase your chances of sliding, skidding and generally losing control...whatever the weather! Think smoothly does it.

Of course alternatively hire a qualified chauffeur from Hilton Ames Ltd.

Behind the Wheel

So you are in the back of one our lovely vehicles looking at the passing surroundings and the neck of your chauffeur. Wouldn't you like to know a little more about the person you have entrusted your life with?

In this issue we look at the boss, the managing director of Hilton Ames, Andy Hilton.



Let us take you there: Cheltenham Festival 14th – 17th March

En Route with Hilton Ames Ltd.

Behind the Wheel

Andy Hilton

Perhaps the place to start is why have you chosen to work in the chauffeuring world and set up your own very successful company?

I've always enjoyed driving and it was only natural for me to fall into a career path that has led me to earning a living from the profession. With a keen eye for detail and the desire to provide great customer service, it's a real pleasure helping people get from A to B the best way possible.

How many years have you been involved in driving as a profession?

Well, 6 months after passing my driving test, at the ripe age of 18 I started delivering Chinese food for a local takeaway with my first car, a 1 litre Mark 3 Ford Fiesta! Although this may have not been a full time profession, I enjoyed driving around the City of Exeter, navigating my way, learning all the shortcuts and teaching myself to be as efficient as possible behind the wheel. So that was all those years ago in 1999. After this, I had various job roles including driving a Transit van at B&Q, delivering customers goods all over the county and weekend overtime at TNT multi drop driving in long, high Mercedes Sprinter vans, then going on to own my own vans delivering Wedding gifts for different Debenhams Stores around the Southwest, before driving my first Taxi Cab in 2006, which started my private hire career. I bought my own vehicle in 2008 working with various Taxi Companies within Exeter, here we are now, 16 years later with a very desirable fleet of high end Mercedes.

When not running the business what do you do to relax?

I try and enjoy as much time as possible with my wife Kylie and 9-year-old son Josh, however, I'd like to admit at the moment, running two businesses often demands too many hours.

We do like to holiday abroad and now the restrictions of the Covid pandemic have eased, we have again started to travel, which is always great, quality time in a hot climate, usually by a beach!

I do also love to watch a movie and escape into someone else's reality for a couple hours, so a visit to the cinema whenever possible is always on the cards or a family cuddle on the sofa in front of the telly is a favourite.

What do you consider to be your best memory of chauffeuring?

I'll never forget working with the Met Police and XLR Jet Centre Exeter, to transport the Prince of Norway's entourage from Exeter to Plymouth. Driving within a blue light convoy at high speed, going through red lights was really exhilarating.

Hilton Ames is clearly very successful what do you put that down to?

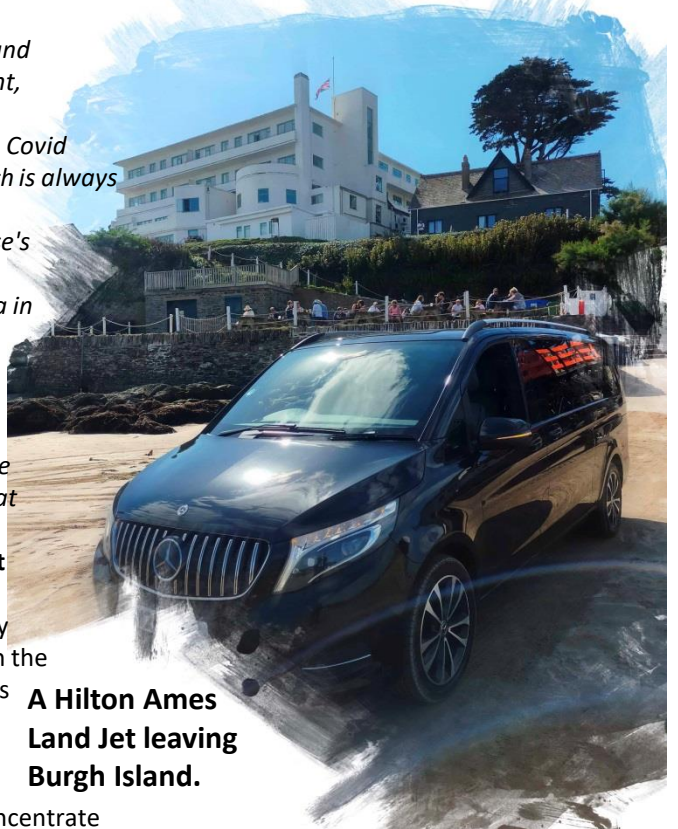
I try and put myself in the client's shoes, work out what they expect and aim to exceed that every time. Concentrating on the client's experience and delivering the best service possible is key. We thrive on repeat business and there's no better advertising than word of mouth.

What advice would you give to 20-year-old Andy Hilton?

Keep looking forward, never look back, trust no one and concentrate on what you're doing, not what everyone else is doing. Take risks and embrace the failures, you'll need them to succeed.

Are there any pearls of wisdom you would offer to someone thinking of setting up a similar business?

Treat everyone how you would like to be treated, look after your staff and they will look after you. Never ask of someone what you are not prepared to do yourself. Concentrate on the details, client's love those details.



**A Hilton Ames
Land Jet leaving
Burgh Island.**

Let us take you there: RBS Six Nations Rugby 4th February – 18th March

We Love Working with...



Below is a list of businesses that are happy to recommend our services

Bovey Castle
Brickhouse Vineyard
Burgh Island
Exeter Golf and Country Club
Hampton by Hilton
Harefield Barn
Lewtrenchard Manor
Margoux
South View Lodges
The Osborne Hotel
The Pig at Combe
The Saunton Sands Hotel
Trevethan Distillery
Winslade Manor

Christmas is coming... And so are all the Christmas Markets



Christmas markets are now big business across the western world. Continental Europe has led the way for many years with Budapest largely regarded as the leading example and Bavarian markets carry the crown for the typical chocolate box image. However UK markets now challenge both in terms of size and retail therapy. Here are some we have selected that are worth a visit in a Hilton Ames Land Jet along with the friends and Prosecco!



Frankfurt Market in Birmingham



Leeds Christmas Market



Bristol Christmas Market

Others worthy of mention are Winchester, Edinburgh, Lincoln, York and of course Exeter.

Let us take you there: Wimbledon Tennis Championships 3rd -16th July